

PRESS RELEASE - ADVISORY

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New York Arm Wrestling® Association

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Men and Women Come to Grips at White Castle Arm Wrestling final, Nov. 17

New York, New York, Oct. 19, 2011 – More than 80 men and women are expected to compete for the chance to be crowned White Castle Empire State Golden Arm Champion and spectators have an opportunity to watch the event free. The New York Arm Wrestling Association (NYAWA) will present the White Castle 34th Annual Empire State Golden Arm Tournament of Champions on Thursday, November 17, 2011 beginning at 1:00 p.m. at the NYC Port Authority Bus Terminal's North Wing/Main Concourse at 625 8th Avenue. Competition is also open to the public for a \$25 entry fee for amateurs and \$35 for pros, which includes a free T-shirt.

There are 17 right and left hand, amateur and pro weight class categories for men and women with no residency requirements. Participants are encouraged to weigh-in and register early. Pro winners will receive 4" ½-pound custom medallions, and \$100 cash prizes in each weight class and a \$200 MVP bonus will go to the day's strongest arm. Amateurs and pros will also receive plaques for first, second and third place.

In addition, Joyce Boone from Brooklyn was chosen as the 2011 New York State Arm Wrestler of the year and will be defending her State title. Boone is the first female to ever win the prestigious honor and was chosen because of her longtime rehabilitation and struggle from sustaining a broken arm while arm wrestling live on the FOX 5 NY TV morning show back in 1997. Boone came back from then to win the title of 2011 NYC Queen of Arms at the NYC Big Apple Grapple International last April. Sports Illustrated featured Boone last June in 'Faces in the Crowd' for her amazing and unique comeback story of achievement and unprecedented will to win. With that, last May, Boone fulfilled the ultimate payback of satisfaction by beating the exact same women who broke her arm in 1997.

The Empire State Championships will draw some of the biggest names in the arm wrestling community, including another Brooklyn native, Giorgi Gelashvili from Sheepshead Bay who is best male arm wrestler in New York State. Gelashvili and has won the NYC King of Arms title four times, beating some of the worlds best arm wrestlers.

"The White Castle Empire State Golden Arm Tournament of Championship is one of New York City's oldest and most prestigious sought-after titles," said Gene Camp, founder and president of the New York Arm Wrestling Association (NYAWA)." Camp continued, "This event is a culmination of our 34th anniversary season, and it's going to be a very exciting to watch because it is loaded with top talent locally, from all over the tri-state area and far beyond." The Empire State Championship is the final event of the New York Golden Arm Series where three preliminary championships were held this year for both amateurs and pros. The winners of the Empire State Championship will compete next April at the 2012 NYC Big Apple Grapple International Championships in NYC.

For information, schedules, tournament results, photos, videos and sponsorship opportunities visit the NYAWA Website at nycarms.com or call Gene Camp at 718- 544-4592 ###

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